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Listing of the Claims:

A clean version of the entire set of pending claims is submitted herewith per 37 CFR 1.121(c)(3). This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Previously Presented) A device for receiving content comprising:

a memory which is configured to store a descriptor; and

a processor which is configured to read said descriptor and an origin code embedded in said content;

wherein said processor is further configured to allow access of said content only when said descriptor is substantially identical to said origin code.

2. (Previously Presented) The device of claim 1, wherein said processor is further configured to allow at least one of video signals of said content to be displayed onto a screen and audio signals of said content to be heard on a speaker when said descriptor is substantially identical to said origin code.

3. (Previously Presented) The device of claim 1, wherein usage rules are further embedded in said content; said processor being further configured to read said usage rules and determining said access of said content based on said usage rules.

4. (Previously Presented) The device of claim 1, wherein usage rules are embedded in said content; said processor being configured to obey said usage rules in determining said access of said content.

5. (Previously Presented) The device of claim 4, wherein said usage rules are related to allow said access of said content based on said origin code and said descriptor.

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6. (Previously Presented) The device of claim 1, wherein said descriptor includes a region code indicative of a region said device is useable, and said origin code is related to an origin of said content.

7. (Previously Presented) The device of claim 1, wherein said descriptor includes a device time zone indicative of regions said device is useable, and said origin code includes a content time zone indicative of an origin of said content.

8. (Previously Presented) The device of claim 7, wherein said device time zone is obtainable from a timing module of said device.

9. (Previously Presented) A method for accessing of content of a device comprising:

reading a descriptor embedded in said device;

reading an origin code embedded in said content;

comparing said descriptor with said origin code; and

allowing access of said content only when said descriptor and said origin code are substantially identical.

10. (Previously Presented) The method of claim 9, wherein said allowing act allows at least one of video signals of said content to be displayed onto a screen and audio signals of said content to be heard on a speaker when said descriptor is substantially identical to said origin code.

11. (Previously Presented) The method of claim 9, further comprising:

reading usage rules embedded in said content; and

determining said access of said content based on said usage rules.

12. (Previously Presented) The method of claim 9, further comprising:

reading usage rules embedded in said content; and

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obeying said usage rules in determining said access of said content.

13. (Previously Presented) The method of claim 12, wherein said usage rules are related to allowing said access of said content based on said origin code and said descriptor.

14. (Previously Presented) The method of claim 9, wherein said descriptor includes a region code indicative of a region said device is useable, and said origin code is related to an origin of said content.

15. (Previously Presented) The method of claim 9, wherein said descriptor includes a device time zone indicative of regions said device is useable, and said origin code includes a content time zone indicative of an origin of said content.

16. (Previously Presented) The method of claim 15, further comprising obtaining said device time zone from a timing module of said device.

17. (Previously Presented) The method of claim 9, further comprising:
storing said descriptor in a memory of said device; and
embedding an origin code in said content.

18-20. (Canceled)

21. (Previously Presented) A device for accessing received content comprising:
a memory storing a descriptor therein, wherein the descriptor cannot be written into the memory by a user of the device and cannot be changed by a user of the device;
means for reading the descriptor stored in the memory;

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means for reading an origin code embedded in said received content, said origin code identifying a geographical area of origin of said received content;

means for comparing said descriptor with said origin code; and

means for denying access to said received content when said descriptor and said origin code are not substantially identical.

22. (Previously Presented) The device of claim 21, further comprising means for reading usage rules embedded in said received content; wherein said means for denying access of said received content deny said access of said content based on said usage rules.

23. (Previously Presented) The device of claim 21, wherein the origin code identifies a time zone of a location corresponding to the origin of said content, and wherein the means for denying access to said received content denies access when the time zone of the origin code does not match a time zone of the descriptor stored in the memory.